

2023 Headshot and Bio – Ramon E. Peralta, Jr.



Ramon E. Peralta, Jr. | CEO | Brand Launcher | Author | Ted Speaker

As Founder, CEO, and Chief Creative Officer at Peralta Design, Ramon Peralta has assembled a team that brings your brand and business to new heights. Ramon creates an atmosphere of teamwork and success by leading his team with vision and encourages risk-taking while ensuring final projects are approved and meet sky-high design standards.

Peralta Design's slogan, "We Launch Brands®, demonstrates their commitment to elevating entrepreneurs and businesses through comprehensive digital strategies. Ramon and his team work with clients to analyze what improvements could be made to their businesses from branding to digital and how they can get a fast return on their investment.

Before launching Peralta Design, Ramon honed his design and marketing skills as Senior Art Director at Priceline and Creative Director at Walker Digital. Ramon holds a BFA from the University of Bridgeport and is a two-time TUCK Minority Business Enterprise Executive program graduate. He also accepted a Doctor of Humane Letters from his alma mater, the University of Bridgeport, and he was honored to give the commencement address in 2017.

Ramon represents Peralta Design in the community and proudly waves the PD Flag as he attends networking events, participates in professional affiliations, and serves on nonprofit boards. He serves on the Board of Directors of McGivney Center, HHC Foundation, Greater Valley Chamber of Commerce, Greater New England Supplier Development Council, and Workplace Ventures. He is also the Chairperson for the Minority Business Enterprise Input

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Committee and is the Chief Creative Advisor for Alpha Phi Alpha Fraternity, Inc., a first among Divine Nine Organizations.

Taking what he has learned through building Peralta Design, Ramon shares some of his knowledge with his book, *Launch Your Brand, The Fastest Way to Supercharge Any Business*.

Ramon has appeared on NPR's Marketplace, The Today Show, and has been published in LA Weekly, and other publications sharing his business expertise, and gave his first TEDx Talk in 2022.

When he isn't working with his team, he is a highly sought after paid speaker for businesses and universities, and he often speaks with at-risk youth and mentors many business owners. Beyond marketing and business, Ramon is an auto enthusiast and enjoys cycling, golfing, and spending time with his wife as empty nesters.