

## 2024 Headshot and Bio – Ramon E. Peralta, Jr.



### **Ramon E. Peralta, Jr. | Artist | Brand Launcher | Author | Ted Speaker**

As Founder and Creative Director at Peralta Design,, Ramon Peralta has assembled a team that takes your business brand to new heights. Ramon leads the PD Flight Crew with vision and encourages innovation, critical thinking and problem solving. Peralta Design’s slogan, “We Launch Brands®, demonstrates their commitment to elevating businesses through comprehensive digital strategies, dynamic branding and intuitive websites that convert visitors into customers.

Before launching Peralta Design, Ramon fine-tuned his design and marketing skills as Senior Art Director on the original startup team behind Priceline.com. Ramon holds a BFA from the University of Bridgeport and is a two-time TUCK Minority Business Enterprise Executive program graduate. He also holds an Honorary Doctorate from the University of Bridgeport, where he delivered the commencement address in 2017.

Ramon recently earned the Community Impact Award from the Greater New Haven Chamber and serves on numerous nonprofit boards including the Board of Directors of McGivney Center, Housatonic Foundation, Greater Valley Chamber of Commerce, the President’s Advisory Council at SCSU, Workplace Ventures and M&T Bank’s Director Advisory Council. Ramon serves as the Chief Creative Advisor and Chairman of National Publications for Alpha Phi Alpha Fraternity, Inc.

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Taking what he has learned through building Peralta Design, Ramon shares some of his knowledge with his book, *Launch Your Brand, The Fastest Way to Supercharge Any Business*.

Ramon is a TEDX Speaker that has appeared on NPR's Marketplace, The Today Show, and has been published in The Good Men Project, LA Weekly, Forbes, and other publications sharing his business expertise.

When he isn't working with his team, he is a highly sought after paid speaker for businesses and universities, and he often speaks with at-risk youth and coaches many business owners. Beyond marketing and business, Ramon is a fine artist who recently reignited his passion for acrylic painting on canvas, an auto enthusiast who also enjoys cycling, golfing, and spending time with his wife as empty nesters.