Ramon Peralta - Short BIO

Ramon Peralta is the Founder and Creative Director of Peralta Design, an innovative creative agency specializing in branding, web development, and digital marketing strategies. Holding a Certificate of Completion in Agentic AI: Contextualized and Applied from the Harvard Data Science Center, a Bachelor of Fine Arts and an Honorary Doctorate from the University of Bridgeport, Ramon brings a unique blend of artistic vision, strategy and business acumen to his work. His professional journey includes a significant role on the original startup team of Priceline.com, where he honed his skills in design and marketing.

As a prominent community leader, Ramon serves as Chief Creative Advisor for Alpha Phi Alpha Fraternity and actively mentors underprivileged youth. His thought leadership extends to public speaking and authorship, with a TEDx talk titled "How To Succeed By Being Yourself" and the book "Launch Your Brand." His expertise has been featured in major media outlets, including NPR, Today Show and Forbes, where he explores the intersection of creativity and technology.

Ramon's multifaceted career exemplifies the power of integrating creative excellence, entrepreneurial spirit, and community involvement. Through Peralta Design and his various professional and

philanthropic endeavors, he continues to inspire and create meaningful impact.